

# BANGLADESH INTERNATIONAL SCHOOL

## ENGLISH SECTION, RIYADH

### SYLLABUS FOR THE ACADEMIC YEAR 2019 - 2020

FIRST TERM (1<sup>ST</sup> SEPTEMBER 2019 TO 30<sup>TH</sup> JANUARY 2020)

GRADE: 9

SUBJECT: BUSINESS STUDIES

WEEK	UNIT	PAGE	TOPIC	ASSESSMENTS
01/09/2019 TO 05/09/2019	1.BUSINESS OBJECTIVES AND STAKE HOLDERS OBJECTIVES		Need and importance of business objectives. Object vies of social enterprises	
08/09/2019 TO 12/09/2019			The role of stakeholders groups .	
15/09/2019 TO 19/09/2019			Internal and external stake holders group	
22/09/2019 TO 26/09/2019	2. MOTIVATING WORKERS		Why people work and what motivation means.	Class test
23/09/2019	<b>SAUDI NATIONAL DAY</b>			
29/09/2019 TO 03/10/2019			Maslow's hierarchy, Taylor and Herzberg	
06/10/2019 TO 10/10/2019			Financial and non financial motivation	
13/10/2019 TO 17/10/2019	3. RECRUITMENT, SELECTION AND TRAINIG OF WORKERS.		Recruitment and training  Difference between internal and external recruitment	Class test
20/10/2019 TO 24/10/2019			Stages of recruitment Part time and full time workers	<b>1<sup>ST</sup> SEMESTER ASSESSMENT</b>
27/10/2019 TO 31/10/2019			Induction, off the job , on the job training Importance of training. Dismissal, redundancy.	<b>1<sup>ST</sup> SEMESTER ASSESSMENT</b>
03/11/2019 TO 07/11/2019	4.MARKET RESEARCH		The role of market research y	<b>1<sup>ST</sup> SEMESTER ASSESSMENT</b>
10/11/2019 TO 14/11/2019			methods used –primary, secondary	
17/11/2019 TO			Factors influencing the accuracy of market research	

21/11/2019				
24/11/2019 TO 28/11/2019	5. BUSINESS FINANCE- NEEDS AND SOURCES		Why business need finance, Short term and long term needs.	<b>EDUCATIONAL FIELD TRIP</b> Class test
01/12/2019 TO 05/12/2019			Importance of micro finance in developing economies.	<b>EDUCATIONAL FIELD TRIP &amp; AS/A2 MOCK EXAM</b>
08/12/2019 TO 12/12/2019			Factors considered in making the financial choices.	<b>AS/A2 MOCK EXAM</b>
15/12/2019 TO 19/12/2019	6. MARKETING MIX - PRODUCT		Cost and benefit, brand image etc.	<b>AS/A2 MOCK EXAM</b>
16/12/2019	<b>BANGLADESH VICTORY DAY</b>			
22/12/2019 TO 26/12/2019			product life cycle	Class test
29/12/2019 TO 02/01/2020	<b>REVISION WEEK</b>			
05/01/2020 TO 23/01/2020	<b>FIRST SEMESTER EXAMINATION 2019 – 2020</b>			
26/01/2020 TO 30/01/2020	<b>PAPER REVIEW &amp; REPORT CARD DAY</b>			
31/01/2020 TO 08/02/2020	<b>MID TERM BREAK</b>			

# BANGLADESH INTERNATIONAL SCHOOL

## ENGLISH SECTION, RIYADH

### SYLLABUS FOR THE ACADEMIC YEAR 2019 - 2020

SECOND TERM (9<sup>TH</sup> FEBRUARY 2020 TO 30<sup>TH</sup> JUNE 2020)

**GRADE: 9**

**SUBJECT: BUSINESS STUDIES**

WEEK	UNIT	PAGE	TOPIC	ASSESSMENTS
09/02/2020 TO 13/02/2020	7.MARKETING MIX- PRICE		Pricing methods	
16/02/2020 TO 20/02/2020			price elasticity.	
21/02/2020	<b>INTERNATIONAL MOTHER LANGUAGE DAY &amp; BOOK FAIR</b>			
23/02/2020 TO 27/02/2020	8. MARKETING MIX- PLACE.		Distribution channels- advantages and disadvantages.	<b>SPORTS WEEK</b>
01/03/2020 TO 05/03/2020	9. MARKETING MIX- PROMOTION		Different forms of promotion.	Class test
08/03/2020 TO 12/03/2020			Technology and the marketing mix.	
15/03/2020 TO 19/03/2020	10.MARKETING STRATEGY		Importance, impact of legal control on marketing strategy	Class test
17/03/2019	<b>CHILDREN'S DAY(BIRTH ANNIVERSARY OF FATHER OF NATION</b>			
22/03/2020 TO 26/03/2020			Opportunities and problems of entering new market abroad	<b>SECOND SEMESTER ASSESSMENT</b>
26/03/2020	<b>BANGLADESH INDEPENDENCE DAY</b>			
29/03/2020 TO 02/04/2020	11.CASH FLOW FORECASTING AND WORKING CAPITAL		Importance, complete and simple cash flow forecast	<b>SECOND SEMESTER ASSESSMENT &amp; Class test IGCSE &amp; AS/AL MOCK EXAMS</b>
05/04/2020 TO 09/04/2020			The concept and importance of working capital.	
12/04/2020 TO 16/04/2020	12.INCOME STATEMENT		Main features and importance of Profit	<b>IGCSE &amp; AS/AL MOCK EXAMS</b>
14/04/2020	<b>BENGALI NEW YEAR</b>			
19/04/2020	13. BALANCE SHEET		Elements of balance sheet.	<b>AS/AL MOCK</b>

TO 23/04/2020				<b>EXAMS</b>
26/04/2020 TO 30/04/2020			Interpretation of balance sheet.	Class test
03/05/2020 TO 07/05/2020	14.ACHIEVING QUALITY PRODUCTION		Concept of quality control .	
10/05/2020 TO 14/05/2020			Concept of quality assurance.	Class test
17/05/2020 TO 30/05/2020	<b>RAMADHAN HOLIDAYS</b>			
31/05/2019	<b>SCHOOL REOPENS AFTER RAMADHAN HOLIDAYS</b>			
31/05/2020 TO 04/06/2020			<b>REVISION</b>	
07/06/2020 TO 22/06/2020	<b>SECOND SEMESTER EXAMINATION 2019 – 2020</b>			
25/06/2020	<b>PAPER REVIEW DAY</b>			
29/06/2020	<b>REPORT CARD REVIEW DAY</b>			
01/07/2020	<b>SUMMER HOLIDAYS STARTS</b>			

# **BEGINNING OF NEW ACADEMIC YEAR 2020 - 2021**